



Multinational License

Extend your Annual Copyright License coverage to employees around the world

Copyright laws vary widely from country to country, making compliance a challenge especially when you have employees located all around the world. These challenges include the lawful use and sharing of content among employees within countries, in different countries and scattered among corporate subsidiaries. What's more, copyright compliance at the global level is further complicated by the vast amount of easily accessible content found online.

Your organization invests in the valuable content your global employees need through subscriptions and purchases, but even so, there are gaps and inconsistencies in rights coverage that put your company at risk. Without a licensing solution in place that bridges those gaps across your entire organization, employees based outside the U.S. may be inadvertently putting your organization at risk of copyright infringement. With the Multinational License, Copyright Clearance Center (CCC) makes it easy for you to ensure these employees are appropriately licensed and copyright compliant.

EXAMPLES OF COLLABORATION COVERED BY THE MULTINATIONAL COPYRIGHT LICENSE

- **Competitive Intelligence & Market Monitoring:** Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.
- **Corporate Communication:** Embed a PDF version of a recent article about the company in an internal company newsletter or post it to the company's intranet site for employee awareness.
- **R&D:** Email a PDF of a journal article to a colleague who doesn't need regular access to that journal in connection with a collaborative project you're working on together.
- **Drug Safety:** Store copies of scientific articles related to known adverse effects of company products in an internal database used by the team responsible for tracking the company's FDA compliance obligations.
- **Regulatory Submissions:** Submit supporting articles to a government agency as required as part of a regulatory or patent filing.
- **Internal Presentations & Training:** Use portions of a work in an internal presentation at a company meeting or in an employee education program.

A COMPLIANCE SOLUTION FOR EMPLOYEES WORLDWIDE

As the Reproduction Rights Organization for the U.S. and a member of the International Federation of Reproduction Rights Organizations (IFRRO), CCC understands the intricacies of copyright law and licensing at the global level.



The Multinational Copyright License extends the coverage of your Annual Copyright License to your employees located outside the United States. Employees worldwide get access to a single, consistent set of global rights across an extensive repertory of titles that complements your company's existing publisher agreements, alleviates inconsistencies in rights coverage, facilitates efficient collaboration, and simplifies copyright compliance.



REDUCE SPEEDBUMPS TO COMPLIANCE

The Multinational License creates efficiency and saves resources by reducing time spent pursuing and negotiating individual permissions. There is no need to obtain individual permissions from the thousands of rightsholders represented in the Multinational Copyright License repertory.

INNOVATIVE TOOLS INCLUDED

No matter where your colleagues are located, Copyright Clearance Center's RightFind® Advisor tool allows them to quickly confirm their rights coverage your company's Multinational Copyright License — all without leaving their workflow.



All uses under the Annual Copyright License are subject to the general restriction that it does not include any right to create a library or collection intended to substantially replace a user's need for a particular Work – meaning that the Annual Copyright License complements, and is not intended as a substitute for, subscriptions and purchases.

*The license does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.



Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling people to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Massachusetts, with offices across North America, Europe and Asia.



LEARN MORE

For more information about the Multinational License, contact CCC today.

 **1.978.750.8400 (option 3)**

 **info@copyright.com**

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