



con il Patrocinio  
della Camera dei Deputati



**Collective Intelligence  
& Innovative Territories.  
Transitions, Cultural  
Changes & Inequalities**

**23-24 Oct.  
2018  
University  
of Salerno**

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**Abstracts Book**



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# Collective Intelligence and Innovative Territories. Transitions, Cultural Changes and Inequalities

17<sup>th</sup> International Conference of International Network of Territorial Intelligence  
4<sup>rd</sup> International Conference of the ICSR Mediterranean Knowledge

University of Salerno, Campus of Fisciano, 23-24 October 2018

## ABSTRACTS BOOK



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## INDEX

Scientific Council.....	3
The International Networks .....	5
Programme.....	7
Plenary Session .....	8
Session A1.....	9
Session A2.....	14
Session B1.....	20
Session B2.....	26
Session C1.....	30
Session C2.....	36
Session D1.....	41
Session D2.....	45

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## THE INTERNATIONAL NETWORKS



**The International Network-Cultural Changes, Inequalities and Sustainable Development (CeISuD)** was established with the aim of integrating research groups and international and national actors involved in the analysis and research related to territorial Intelligence as an innovative organization and network of information and knowledge useful for the development and competitiveness of a territory. It is a "social" component, which acts on the basis of the knowledge and human resources available, in order to achieve goals and objectives shared by the community. Territorial intelligence highlights the close link between knowledge production and territorial action and the importance that human and social capital plays in the innovation process and the need for a global approach to people's needs to promote sustainable development also by future generations.

*Scientific Coordinator, dr. Giovanna Truda* (gtruda@unisa.it)



**The International Center for Studies and Research-ICSR "Mediterranean Knowledge"** was created with the aim of integrating research groups and international and national actors involved in the analysis and research related to the different forms of knowledge (tangible and intangible), and above all to the circulation of these, in / of the Mediterranean basin in order to build tools for the planning, management and evaluation of territorial actions that can have a positive impact on Europeanization and on the perception of part of the citizens.

The Centre is a permanent platform of cooperation, experimentation and dissemination among all stakeholders, promoting the achievement of methodological action-research goals, in order to enforce the development of the territories and of the local and European identities, starting from the cultural heritage and from the Mediterranean Basin.

*Director, Prof. Emiliana Mangone* (emangone@unisa.it)



**INTI** est un réseau de recherche-action informel constitué de chercheurs et d'acteurs territoriaux. Il s'est constitué à l'occasion de la co-construction d'initiatives territoriales, de projets de recherche conjoints et des manifestations scientifiques que INTI organise ou auxquelles il est associé.

L'intelligence territoriale est le projet scientifique « polydisciplinaire » dont l'objet est le développement durable des territoires et dont les communautés territoriales sont les sujets.

Elle se fonde sur une vision systémique du territoire, intégrant un espace géographique, une communauté, ses représentations et ses comportements. Elle accorde une importance à l'échelle locale dans une logique interscalaire, du local au global.

C'est une intelligence collective qui se fonde, d'une part sur l'interaction entre chaque être humain et son environnement et, d'autre part, sur les relations entre les personnes. Elle bénéficie aujourd'hui du puissant artefact des technologies de l'information.

Elle influence la gouvernance et les comportements de chaque individu, des organismes et des collectivités. La gouvernance territoriale peut élargir ou restreindre son expression, la participation de tous, l'équilibre entre la collaboration ou la compétition ; un accès équitable et durable aux ressources ; le bien être et « l'empowerment » de chacun et de tous.

Outil de la gouvernance, l'observation doit permettre, à l'aide des technologies de partage des informations et des connaissances, un accès égal et durable à l'information et à la co-construction de la résilience et du développement durable des territoires.

***International Coordinator, dr. Cyril Masselot*** (cyril.masselot@univ-fcomte.fr)



# PROGRAMME

Plenary session  
Courtroom Gabriele De Rosa - Building D

23 October  h. 9:30	Greetings Authorities, Welcome speeches and key note speaker
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## Parallel sessions

	Courtroom 2/3 - DISUFF Building C	Courtroom 1- DISUFF Building C
23 October h. 14:30-16:00	SESSION A1 TOPIC F - Cultural changes, communication, knowledge	SESSION B1 TOPIC C - Vulnerability, resilience of territories and populations
23 October h. 16:30-18:30	SESSION A2 TOPIC A - Territorial observation: social-technical tools of territorial observation for the collective intelligence  TOPIC B - Participative territorial governance, planning of social-ecological innovation, territories and networks	SESSION B2 TOPIC E - Gender, territories and sustainable development
	Courtroom 14 - DISUFF Building C	Courtroom 9 - DISUFF Building C
24 October h. 9:00-11:00	SESSION C1 TOPIC C - Vulnerability, resilience of territories and populations	SESSION D1 TOPIC B - Participative territorial governance, planning of social-ecological innovation, territories and networks
24 October h. 11:30-13:30	SESSION C2 TOPIC D - Fundamental rights, inequalities and protection systems	SESSION D2 TOPIC F - Cultural changes, communication, knowledge

**23 October, h. 8:30-9:30**

**Courtroom Gabriele De Rosa – Building D**

**Registration of participants**

**Welcome coffee**

## PLENARY SESSION

23 October, h. 9:30  
Courtroom Gabriele De Rosa - Building D

### *Greetings Authorities*

AURELIO TOMMASETTI  
Rector - University of Salerno

MAURIZIO SIBILIO  
Dean - Department of Human, Education and Philosophical Sciences

MARIA ROSARIA PELIZZARI - University of Salerno, Salerno (Italy)  
President Ogepo - Osservatorio interdipartimentale per gli Studi di Genere e le Pari Opportunità

DOMENICO APICELLA  
President – ADISURC (Authority of Right to Study)

VINCENZO SESSA  
Mayor - Comune di Fisciano

MICHELE ALBANESE  
General Director - Banca Monte Pruno

### *Welcome Speeches*

GIOVANNA TRUDA – University of Salerno, Salerno (Italy)  
Scientific Coordinator of International network *Cultural Changes, Inequalities and Sustainable Development* (CcISuD)

EMILIANA MANGONE - University of Salerno, Salerno (Italy)  
Director of International Centre for Studies and Research “Mediterranean Knowledge” (ICSR MK)

CYRIL MASSELOT  
International Coordinator of INTI, USR 3124 MSHE du CNRS, Université Bourgogne Franche-Comté (UBFC, CNRS, France)

JEAN-JAQUES GIRARDOT  
PhD in Economics - President of Scientific Council of International Network of Territorial Intelligence (INTI)

### *Keynote Speaker*

ALDO BONOMI – Sociologist, Director of Consortium Aaster (Agents of Territorial Development)  
*Sustainable Development in the Society of Flows: The Role of Territorial Actors*

Presented by Giovanna Truda, University of Salerno

technology, must solve the problems that arise if the patient does not believe that the mere survival of a body lacking awareness and relation with the outer world is compatible with a minimum standard of quality of life.

In this direction, in other juridical experiences, such as that of North America, the patients use to predetermine the medical treatments in case of incapability to express their consent or dissent. Our ordinance has also found a tool to strengthen the medical choices with the anticipated provisions of treatment provided by the article 4.

### *Protection of fundamental rights in the legal regulation of bio-banks*

ALBERTO MARCHESI

University of Messina, Italy

The theme of protection of fundamental rights is increasingly intertwined with that of legal regulation of human genetic material. The human genome is the fundamental entity that binds all humanity and at the same time represents the marker that is more expressive of belonging (such as territorial) to a certain community; it also defines humanity's intrinsic dignity and preserves its diversity. In a symbolic sense, it is a heritage that belongs to everyone (Universal Declaration on the genome and human rights of UNESCO in 1997). The term bio-bank identifies the activity of collecting and storing organic biological material (tissues, blood, cells, fluids, micro-sequences of DNA).

It is not restricted in a unitary interpretative context because it refers to a complex phenomenology. The bio-bank, as a form of biological safe, is able to preserve a genetic heritage of inestimable scientific value that has dual significance: from the clinical point of view, for the potential cure of certain pathologies and, from the scientific point of view, for non-medical research also. It contains precious information that allows us to predict the individual susceptibility of a given pathology, and, at the same time, helps us make a significant impact on the family group and extend it to future generations.

The dual public and private value of the genetic data supports and reinforces the idea of building biological banks that are appropriately regulated by transparent and appropriate laws. In particular, the Recommendation of the Council of Europe R (94) 1 dated 14 March 1994 describes the human tissue bank as "a non-profit organisation that must be officially recognised by competent healthcare authorities of the member states". Hence, there is need for detailed regulation that enables the management of such structures and the conservation and use of the genetic material stored therein in the individual EU Member States. In this regard, it is necessary to prepare an in-depth and detailed informative report, essential for establishing a correct relationship with the patient and making them participate in the experiment. This report must include: Analytical listing of the objectives being pursued, treatment outcomes, right of the donor to oppose the treatment, patient's ability to limit access to data and transfer of biological material.

From a different point of view, with the aim of protecting intellectual property rights, there is a proposal to attribute a common status to the genetic material stored in bio-banks; so that the biological materials transferred free of charge do not belong to the donors or to the bio-banks that guard them, but are the heritage of entire human race. In this way, it is the responsibility of the bio-banks to safeguard the privacy of donors; while researchers using this material would have a basic "right for use" these.

Finally, the doctrine has also built a trust model, known as bio-trust, to entrust it with the responsibility of management of individual genetic heritage. In this area, this study will try to demonstrate the need for an in-depth legal analysis in view of the preparation of a uniform legislative framework that can regulate such a sensitive area of research.

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